



Multifunction Printer (MFP):
A device that has the ability to print, copy, fax, and scan and can be connected to an office network

Multifunction Printers Save Money, Boost Productivity, Reduce IT Support Needs and Simplify the Office Environment

If your company's print environment is like most, it probably consists of numerous personal printers, various stand-alone fax machines, a number of copiers, and several scanners. Oftentimes, companies have one device for every two to three employees. Each of these units requires different consumables and maintenance kits making it both difficult and costly to maintain the fleet. In addition, your IT team probably spends an enormous amount of time supporting such a diverse fleet.

PrintCentrix offers a FREE, in-depth assessment of your print environment. We frequently find printers that are misplaced. For instance, low volume capacity printers may be placed in high volume locations and vice versa. Although this sounds innocent enough, low volume printers are actually up to 4 times more expensive to operate; so, simply by switching the misplaced printers, we are able to save you money. When it makes sense to refresh your technology and your current equipment leases have come to term, we often recommend

consolidating multiple devices with a single MFP which creates additional cost savings and further reduces the need for IT support. In addition to having a smaller, more efficient printing fleet that requires less IT support, we are able to save our customers on their printing expenses. ***Our goal is simply to save you money, reduce IT support requirements, and increase efficiencies throughout your organization.***

According to an article in the Wall Street Journal, entitled "The Paper Trail," "moving to one device per ten employees, [can save] companies from 30% to 50% in printing expenses." In addition, forcing employees to share these devices will result in less overall print output. Many analysts have referred to these potential savings as the "last frontier of unrecognized IT cost savings."

Consolidating copy, print, scan, and fax functionalities into an MFP not only saves your company money in printing costs, but also saves you redundant service costs, supply inventories, physical space, electrical power, network connections, phone lines, and time that workers spend copying and faxing their printouts. When printing and copying functions are combined in an MFP, employees no longer need to go to separate printer and copier stations. While this inconvenience may seem trivial, the IT Journal estimates that "just a few minutes per user, in terms of productivity, can easily translate into thousands of dollars in lost time as well as overtime costs." It should also be noted that the MFP's ability to send hard copy documents directly to email destinations reduces the need to transport hard-copy documents.

We understand that you may encounter opposition from your employees when you consider consolidating your devices and install MFP's. Most employees are partial to their personal printers and will resent having to physically get up to retrieve their documents. We have found that with the proper training and guidance, end users will eventually buy into the program and will find that MFP's will make their jobs easier while positively impacting your bottom line. MFP deployment allows companies a unique opportunity to simultaneously improve efficiency, boost productivity, and reduce costs.

PrintCentrix offers a full line of HP Multifunction Products that are designed for the way you do business today. We have partnered with the best in the industry to bring you state-of-the-art technology and best-in-class products to deliver a customized solution to fit your specific business needs. With one low price, we can provide total print management for all document devices on your network. **Call us TODAY at 716-447-9900 for a FREE PRINT ASSESSMENT or visit us at www.printcentrix.com for more information.**

Key Benefits To Deploying Multifunction Printers

- HP Multifunction products are 20-40% less expensive than the combined expenses of single function products that can print, copy or fax .
- Reduce operating expenses and boost productivity levels by bringing functionality to end users.
- MFPs simplify your office environment by allowing users to learn the use of only one device and IT to manage, support and service fewer devices.
- MFPs require 40-50% less space than the full complement of single products.